Next generation skills for sustainable finance education.

10 September, 7-8am ET (12-13 BST)

UN PRME, NYU Stern, and University of Oxford session at the Annual GRASFI Conference 2020

Over the past decade, asset managers have faced increased pressure to account for sustainability when managing their portfolios. In the U.S., asset managers now consider ESG criteria across 11.6 trillion dollars in assets (USSIF, 2018). To integrate ESG considerations, finance professionals interact with companies within their portfolios to foster more sustainable practices. This explosion has led to variation in expertise among these asset managers, and innovations towards sustainable finance in interactions between finance professionals and the companies they manage. Many investors and capital asset managers receive little training on these topics in business schools. They are learning--on the job--how to incorporate ESG into their work. In this session, we will first hear from an asset manager about the challenges that ESG investors face, and what are the next generation skills needed. We follow with a discussion from those that are changing business school education.

Schedule [60 minutes in total]

Co-Chairs:
- Mette Morsing (UN PRME) Principles for Responsible Management Education.
- Tracy Van Holt (NYU Stern, Director of Academic Research, Center for Sustainable Business)

Moderator:
- Bob Eccles (Visiting Professor of Management Practice, University of Oxford Saïd Business School)

Challenges that ESG Investors Face:
- Charlotte Hamill, Bracebridge, quantitative fixed-income hedge fund

Sustainable Business Education Discussants:
- Dave Chen (Adjunct professor of finance at Kellogg School of Management at Northwestern University, and CEO and Chairman of Equilibrium)
- Costanza Consolandi, Associate Professor of Finance, University of Siena
- Tensie Whelan (Director, NYU Stern Center for Sustainable Business, Clinical Professor of Business and Society, and Sustainable Finance and ESG Investing certificate professor).

Coordinators of research questions:
- Tamar Gross and Rachelle Belinga, Postdoctoral scholars NYU Stern, and Stockholm School of Economics, respectively.

Principles for Responsible Management Education

NYU Stern Center for Sustainable Business

University of Oxford Said Business School