



Countdown to 2030: The role of the investment industry in the achievement of the Sustainable Development Goals

8 September, 12:00-1:30 pm ET (5:00-6:30 pm BST)

The United Nations (UN) launched the Sustainable Development Goals (SDGs) in 2015 as a roadmap for governments, businesses and civil society to achieve a more sustainable and equitable society by 2030. The UN estimated that to meet these aspirational goals, it will require investments of about USD 3.5tr a year, both from public and private capital. It's been five years since this announcement, and estimates show an annual funding gap of about USD 2.5tr, in large part due to disappointing participation of private sector investors.

In this practitioner-led panel discussion, we'll present the findings of a nine-month research study that sought to answer the question: What would it take for institutional investors to increase their level of commitment and participation to mobilize capital towards the SDGs? We'll discuss, from the perspective of both asset owners and asset managers, the role of the investment community in the achievement of the SDGs, why the SDGs are relevant to and important for the investment community, the obstacles that these investors are facing to integrate SDGs in their investment mandate, and, more importantly, how to ensure that investors and asset managers contribute to, and do not undermine, achievement of the goals by 2030.